

ONLINE PRODUCTIONS

ONLINE PRODUCTION RATES COVER, BUT ARE NOT LIMITED TO

- Audio visual content (amateur or professional) made for broadcast on video sharing websites (e.g. YouTube).
- Films or series that are made available online.
- Any online production available for retail sale through streaming or download service providers.

ONLINE PRODUCTION RATES DO NOT COVER

- Corporate videos, advertisements or any branded content.
- If your production does contain branded content, please refer to our [Adverts](#), [Branded Content](#) and [Corporate rates](#).
- If you are hosting content on your own website you may also require a Performing Right Online Licence (PROL). You will only need a PROL if you use audio and /or audio visual content that is hosted on your site (i.e. if it is not hosted on an external site such as YouTube). Please refer to [PROL](#) rates.

Derbyshire House
St. Chad's Street
London
WC1H 8AG

+44 (0)203 868 1927
hq@cavendishmusic.com
cavendishmusic.com

To obtain your licence visit <https://musicshop.prsformusic.com/lmgr>, phone +44 (0)20 3741 3888 or email applications@prsformusic.com

UK ONLINE ADVERTISING RATECARD

ONLINE - DOWNLOAD & STREAMING	PER 30s	PER TRACK	SHORT FORM PROGRAMMING RATES UNLIMITED MUSIC IN 10 MIN EPISODES	PER PRODUCTION
Worldwide	£70	£150	£200	£550
PODCAST (AUDIO ONLY)				
Per podcast	£150	£150	£150	£150

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Online series deals by negotiation - Call +44(0)20 3741 3888.

New Short form programming rates - unlimited music in 10 min episodes.

Download and streaming rights included in all Online production rates.

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PERFORMING RIGHT ONLINE LICENCE (PROL)

Online performing rights cover the communication of a musical work to the public.

You will need a PROL, as well as a mechanical right licence, if you are hosting content with production music on your website.

Visit prsformusic.com/prsonline for more information about our licensing. Alternatively please call +44 (0)20 3741 4500.

A PROL is valid for 12 months. Licensees need to provide a report of the musical works that have been used.

IMPORTANT

Under UK law, the act of downloading, streaming and podcasting musical works requires two separate licences to cover two separate licensable rights:

1. The mechanical right (the copying of the musical work).
2. The performing right (the communication to the public of the musical work).

The rates on this page relate to the performing right only. For information about online mechanical rights, please refer to our [Online Production](#) rates.

GET A PROL

Download and complete an application form from prsformusic.com/prsonline and email it to onlinelicensing@prsformusic.com

OR

Send the completed form to:

PRS for Music licensing team, Elwes House, 19 Church Walk, Peterborough, Cambridgeshire PE1 2UZ

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UK PERFORMING RIGHT ONLINE LICENCE (PROL)

MUSIC	UNIT ALLOWANCE (OR PART THEREOF) PER ANNUM	COST PER UNIT ALLOWANCE
On demand	<45,000 streams	£62+ VAT
Background to a website (similar to webcasting)	<120,000 streams	£62+ VAT
Permanent download	<5,000 downloads	£62+ VAT
Ringtone	<1,000 downloads	£62+ VAT
GENERAL ENTERTAINMENT		
On demand	<3,200 music hours	£62+ VAT
Permanent download	<350 music hours	£62+ VAT

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